



CAMPAIGN 2006

"Ceiling on Desires -
Save Money"

The richest man on Earth is the one with least desires and the poorest man on Earth is the one with most desires - Sathya Sai Baba

SAI LINK — Special Feature

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Dear Parents and Students,

The objective of this campaign is to encourage all of us as a family to reduce our own desires and use the savings from our Ceiling On Desires for some good and noble purpose which will sanctify our lives.

It is very important to note that savings contributed must be through a reduction of our desires. This is not a donation exercise but to help us improve our character.

The actual amount of money saved is not important. What is important is to offer our love to Swami by improving our characters.

The Sanathana Sarathi (February 1995) describes a story about a boy in Baba's school in Puttaparthi who practised Ceiling On Desires.

A few years ago when the Super Specialty hospital was being built, one of Swami's students one day offered Baba a letter which He took. With the boy's permission, Baba read out the letter to all who were in the verandah :

Dear Bhagavan,

You have given so much to me and to everyone here. You have provided free education for me and all my brothers, and now I hear that you are constructing a BIG Hospital that will provide the most modern health care facilities to every section of the society totally free of cost.

Bhagavan! I also want to be a part of your glorious mission but I am just a small boy and I don't know how I can contribute. My parents are extremely poor but, in spite of that, they send me a little extra pocket money every month. I know it's due to their love and concern for me.

Bhagavan! For the last three months I have not given my clothes to the dhobi (washerman). While all the other boys were sleeping in the night I washed my clothes and thus I managed to save a little money. I have also resisted the temptation of toffees, chocolates and all other things and thus managed to save a little money. Bhagavan! I offer this 100-rupee note to you. I feel ashamed and small to give you so little, but even if this money can be used to buy a small brick for the foundation of the new hospital, I will be the happiest child in the world.

Your loving Son'

Baba said that this 100 rupees is worth more than millions of rupees to Him because that "brick" is not made of mud, but of love and sacrifice and was given with a pure heart. This is what He wants from us all!

How to Participate: -

- Each family should keep a collection box for the collection of all their contributions generated from Ceiling of their Desires. (Note: If no desires are reduced, money should not be put in the box as this is not a Donation box).
- Every week, contributions will be collected in class.
- Our contributions shall be gifted to Swami's trust to help in the efforts to provide free education, healthcare and water for all.

Please visit www.srisathyasai.org.in to find out more about Swami's projects

Sai Ram!